

WHY PERLICK?



Efficiency • Ergonomics • Quality

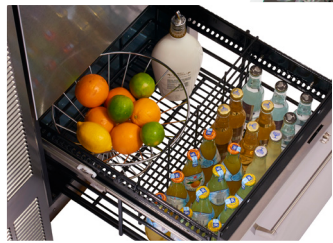
TOBIN ELLIS SIGNATURE SERIES COCKTAIL STATION

Ice chest liners offer easy to clean seamless stainless steel

- Prevents harmful bacteria growth
- Ensures maximum durability

Expanding foam

- Delivers better insulation
- Improved strength for dent resistance



Two low-temperature refrigerated drawers -

The industry's ONLY NSF-rating for open food storage

Premium alloy layer over the base stainless steel sheet metal

- Provides corrosion resistance
- Magnetic refrigerator door gaskets offer superior sealing performance

Bartender ergonomics

- Cockpit design for maximum efficiency of movement and speed
- Ingredients and tools are within easy reach

Perlick exclusive, wrap around rounded speed rail design -

allows bartender to be closer to drink rail for cocktail creation and guest interaction



Easy bottle storage and access -

Increases bartender productivity



304SS SINKS AND DRAINBOARDS

- 18-gauge stainless steel used on all sinks to hold up to bartender heavy use
- Reduces denting and pinhole leaks

Perlick vs. Competition:



Competitor ice chest liners:

- Silver solder and overlapping seams in corners and cold plate
- Difficult to clean
- Risk of harmful bacteria
- Exposed cold plate

Perlick ice chest liners:

- **Seamless stainless steel**
- **Easy to clean**

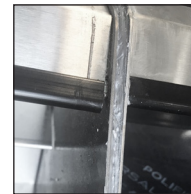


Competitor bar equipment seams:

- Overlapping soldered seams
- Prone to harmful bacteria growth

Perlick bar equipment seams:

- **Built to NSF standards for maximum durability**
- **Highly polished welded stainless steel**
- **Easy to clean**



Competitor equipment gaps:

- Large gaps exist - may not meet NSF requirements
- Filled with excessive amounts of sloppily applied silicone

Perlick equipment gaps:

- **Controlled, smaller width**
- **Meets NSF requirements**
- **Clean silicone bead**



Competitor insulation:

- Fiberglass batting
- Awkwardly trimmed and sticking out (see photo)

Perlick insulation:

- **Expanding foam**
- **Superior insulative properties**
- **Improved strength for dent resistance**